

## **Meridian Park Family Association/PTSA 2015-2016 Strategic Goals**

### **Specific Measurable Attainable Relevant Time-bound**

#### **Goal #1:**

Increase membership by 10% (17 members) by year-end. Increase staff membership to 100%.

#### **Goal #2:**

Develop a new fundraising program to meet PTSA needs and the interest of PTSA members.

#### **Goal #3:**

Educate the MP community of the correlation between the PTSA money raised and the quality of enrichment programs and social activities sponsored by the PTSA.

#### **Goal #4:**

Increase outreach to cultural communities and less-represented school groups, such as Early Childhood Education families by sending a PTSA representative to at least three community events, such as the ELL Family Night, the Meridian Park Neighborhood Association, etc.

#### **Goal #5:**

Create job descriptions for PTSA officers and standing committee chairs by March of 2016.