

**Meridian Park Family Association/PTSA
2014-2015 Strategic Goals – DRAFT**

Specific Measurable Attainable Relevant Time-bound

Goal #1:

Establish a robust parent volunteer database with at least 50 names of volunteers for events and projects.

Goal #2:

Increase membership by 20% (27 members) by year-end to match the Shoreline PTA Council's goal of increasing membership across the Council by 20%.

Goal #3:

Increase PTSA sponsorship awareness of events and programs by setting up a PTSA bulletin board in the hallway, having a membership table at each event and by creating "Ask Me About the PTSA" name badges/buttons.

Goal #4:

Increase outreach to cultural communities and less-represented school groups, such as Early Childhood Education families by sending a PTSA representative to at least three community events, such as the ELL Family Night, the Meridian Park Neighborhood Association, etc.

Goal #5:

Create job descriptions for PTSA officers and standing committee chairs by March of 2015.